

As/of 5 Apr 2022



**Presented on behalf of
NORAD and USNORTHCOM**

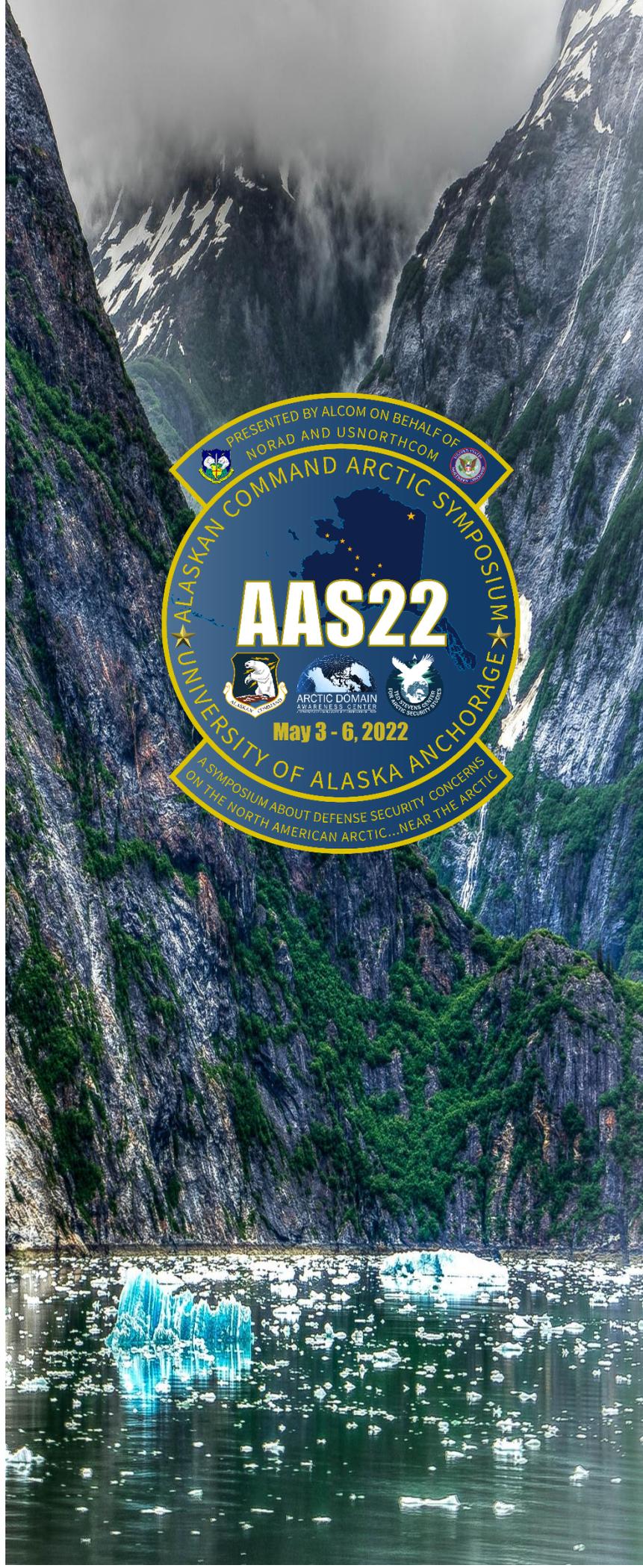
Alaskan Command hosts

Arctic Symposium 2022

2/3-6 May 2022

Anchorage, Alaska

**Guidance Suggestions
for Moderators
and Panelists**





Introduction and Overview



In support of United States Northern Command (USNORTHCOM), Alaskan Command (ALCOM) (a subordinate unified command reporting to USNORTHCOM), located at Joint Base Elmendorf-Richardson (JBER) Alaska, is honored to host ***Arctic Symposium 2022*** (AAS22) a symposium about the Arctic, conducted near the Arctic. ALCOM AAS22 is planned principally as an in-person event but will have a number of virtual participation options from 3-6 May in Anchorage Alaska.

Additionally, there will be two advance events hosted on Joint Base Elmendorf-Richardson (JBER) on 2 May. Accordingly, 2 May is considered AAS22 “Day Zero.”

Detailed planning, organizing, and support for ALCOM’s Arctic Symposium 2022 is provided by the Department of Defense’s newest Regional Center, the Ted Stevens Center for Arctic Security Studies, currently operating at JBER, and the Arctic Domain Awareness Center (ADAC), hosted at the University of Alaska Anchorage.

ALCOM’s Arctic Symposiums and Arctic Senior Leader Summits are provided in support of U.S. Northern Command (USNORTHCOM) and serve to help to fulfill ALCOM’s engagement-oriented tasks in association as the USNORTHCOM Lead for Arctic Affairs. AAS22 intentionally seeks to connect with two other events that are occurring during that same week in Alaska.

- ALCOM’s 75th Anniversary events scheduled on the afternoon and evening of 6 May, which will be held at JBER
- The second is the alignment of the Arctic Security Forces Roundtable, (ASFR) an international 2-star general/flag officer level event co-chaired by U.S. European Command (USEUCOM) and the Norwegian Defense staff, planned for 3-5 May in Fairbanks.
 - AAS22 planners are in work with USEUCOM and USNORTHCOM leaders and staff to seek available allies and partners attending ASFR to join AAS22 for a post-event brief on the morning of 6 May that should prove quite insightful.

Arctic Symposium 2022 is planned as ALCOM’s signature Arctic convening/convergence event and will feature a wide variety of Arctic leaders and subject matter experts, focused on a broad range of Arctic security. While the bulk of AAS22 is featured as in-person activity, remote participation for the Day 1 plenary, Day 2 virtual track, Day 3 VIP speakers and Day 4 morning sessions is planned for simultaneous virtual participation via Zoom.



Overall guidance for presenters:

AAS22 provides a complex 3.5 day venue that covers a myriad of topics by expert personnel. This event is planned as a “Hybrid” event...in person for those who are able to so participate in person, at the Dena’ina Center, Anchorage and virtually, via Zoom for those who are not able to so participate.

AAS22 will be conducted under Chatham House protocols, with no media present. The conference will be recorded using Zoom protocols, but unless specifically coordinated, no direct reference will be attributed to any particular speaker.

Following brief introductions, (intentionally brief...since AAS22 participants will have access to the event associated biographies), all panels are arranged for opening views and discussions planned and prepared by the panelists. Most panels are oriented to both in person and virtual presentation.

Accordingly, ***AAS22 planners respectfully request moderators and speakers to consider the following:***

- **Very minimum slides/viewgraphs.** For Plenary panels, we prefer *little to no slides*. For In-person Keynote speakers and plenary panels, AAS22 planners will provide a chart of the Arctic presented as a backdrop for presenters who wish to not use slides. If slides are used, planners request 1-3 viewgraphs be the target range, and request no more than 5 slides per panel presenter.
- **Tell Your Story.** Each speaker has been requested to present at AAS22 to relay what they think and what they know...for each speaker, please present accordingly.
- **Style of presentation...Informative and conversational.** Planners wish to encourage discussion and dialogue...and provide the opportunity for questions from participants, while noting, questions may generate during the subsequent exercise activity.
- **Desired content of presentation...fact laden and practically focused:** Exercise planners **wish for presenters to relay what they know and what they think.** Each presenter at AAS22 has exceptionally knowledgeable...and each presenter has unique and valuable insights. Planners wish participants listen and learn from what each presenter knows and thinks about the panel topic.
 - AAS22 planners do not wish the associated panel title to overly constrain...but please allow the title to serve as a guide of what we wish for panelists to consider in reflecting their understandings and insights.
 - Planners are respectfully requested to focus less on aspirations...of what we wish the Arctic to become and focus more on the contours of the Arctic which is presenting itself in the near and mid-term time horizon.
 - Please consider the overall changing trends of the Arctic. While noting these changes, we also challenge presenters to think about fine scale aspects and avoid too much generalization, which can possibly lead to mischaracterization.



- We respectfully acknowledge the speakers bring great understanding, leadership and expert insights...already. We earnestly seek to avoid a lot of preparation for each presenter, as frankly, each speaker’s professional insights and wisdom provide the exercise participants and the exercise planners much needed and important data.
 - Please consider the principal focus of the panels and associated exercise...this is intended to drive conversation about factors affecting the near—multiple aspects/facets of the Arctic.
 - Presenters should focus less on what would be considered partisan or political...the exercise is about practical measures which protect citizens, improve understanding of industry, government and Arctic indigenous leaders and defense/security practitioners identify and recognize as gaps and shortfalls in that affect the current and developing Arctic region.
 - Presenters are requested to relay real experiences and provide practical assessments as suitable and useful from the presenter’s perspective.
 - Presenters are requested to consider what may impact the future Arctic, while considering the changes now underway (such as environmental change and new economic initiatives).
- **Panelists are asked to consider using a “Ted (style) Talk” approach.** Here’s a site to consider in preparing for the panels: <https://whatis.techtarget.com/definition/TED-talk>
 - **Supporting Power point Presentations:** Please email any powerpoint presentations to dbareihs@act-i.com; Patrick.Muldoon@forgegroupllc.com; JRoe@act-i.com; with cc copy to: hpaulsen@alaska.edu; veronica.clark.2@us.af.mil; craig.fleener@us.af.mil; and randy.kee.1@us.af.mil, no later than close of business, 29 April 2022.
 - **Please refer to the Agenda for specific questions developed for each panel...**provided to support the development of presentations by the speakers.
 - **Please stay on time...**AAS22 has a number of speakers and is quite complex. It remains critical to stay on time!

Conclusion.

AAS22 planners are simply thrilled to support the number of speakers for the Symposium. We hope the above suggestions are helpful for planning and preparation to present at the event.

